



**NATIONAL ARCHERY**  
**IN THE**  
**SCHOOLS PROGRAM**

**NASP® is 10 Years Old!**

501 c (3) Non-Profit Foundation



**National Archery in**  
**the Schools Program**

*Changing Lives One Arrow at a Time.*

# During this Presentation...



UPDATE EXPANSION

SPECIAL EVENTS & SURVEYS

PROJECT FUTURE



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# Guiding Principles Established in Year One

- Safety
  - In-school
  - Target Archery
  - Standard Equipment
  - 4<sup>th</sup>-12<sup>th</sup> Grade Students
  - FW Agency Coordination
- Presented by Trained Teachers

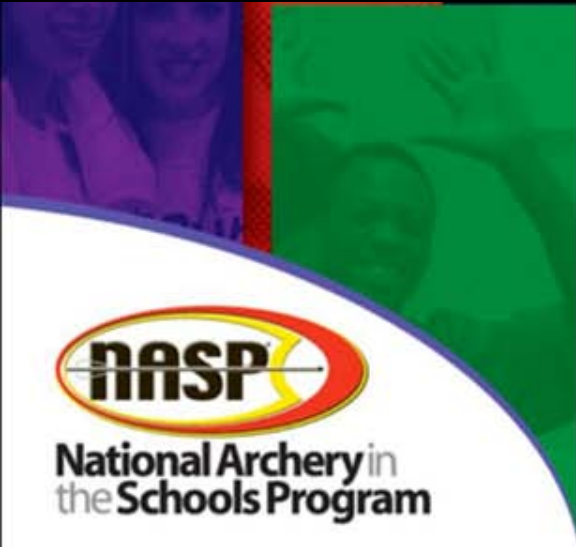


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# NASP Coordinator Changes



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1. Nevada – Doug Nielson
2. Missouri – Eric Edwards
3. Colorado – Tabbi Kinion
4. Michigan – Dennis Fox
5. Washington – Ed Forslof/Linda Parker
6. South Dakota – Jason Kool
7. Maryland – Lou Compton
8. Louisiana – John Sturgis
9. West Virginia – Krista Snodgrass
10. Pennsylvania – Samantha Pedder
11. New Hampshire – Eric Greib
12. Wyoming – Tasha Sorenson
13. Saskatchewan – Brent Mason
14. Maine – Jerome Richard
15. Massachusetts
16. British Columbia

Changes



30 Have  
Surpassed 100  
Schools

1. Kentucky - 1060
2. Texas - 685
3. Virginia -568
4. Ohio -555
5. Michigan -531
6. Arkansas-
7. Wisconsin
8. Minnesota
9. Florida
10. Oklahoma
11. Mississippi
12. South Carolina
13. Georgia
14. West Virginia
15. Alabama

16. Missouri
17. Tennessee
18. Indiana
19. Kansas
20. South Dakota
21. Iowa
22. Nebraska
23. Arizona
24. Illinois
25. Alberta
26. Wyoming
27. Louisiana
28. New York
29. Saskatchewan
30. North Dakota



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# Extraordinary Success!

## 2011-12



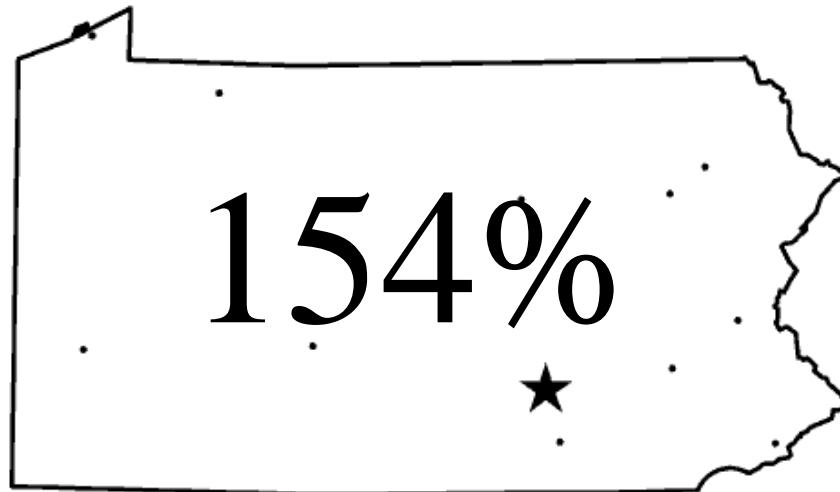
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# Extraordinary Success!

## 2011-2012

Pennsylvania



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# 10,373 Schools



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# NASP

## 2,055,000 Students

- Lacrosse 685,000
- Little League 2,000,000



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# 2012 NASP Nationals

- 7,804 Students
- 41/59 Female/Male
- 35 States 517+ Schools



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8,174 Students Registered

# 2012 NATIONAL TOURNAMENT



*National Archery in the Schools Program*



## Worlds Largest Archery Tournament





All-American NASP Archery Team



**\$50,000 Scholarships**



# Elementary Female Champs



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# Elementary Female Champs



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# 2011-2012 NASP Survey

e-Survey Dec-Feb.



**EASTON Foundations**  
**2011-2012 National Archery in**  
**the Schools Program (NASP):**  
**Report**

June, 2012

Submitted to the Easton Foundations  
Van Nuys, CA

Report Preparation:

Dr. Shannon Kerwin  
Dr. Matthew Walker

- 1,734 respondents
- 1,236 completed
- 54% female
- 39 states & 1 province
- Grades: 4-12



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89% Liked NASP  
62% Love it!

- Fun
- Access for All
- Socializing with Friends



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# 2011-2012 NASP Survey

## NASP Impacts - Equipment

- 56% After NASP
- Easton, Genesis, and Hoyt



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# 2011-2012 NASP Survey

## NASP Impacts - Clubs



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- 44% have School Archery Clubs
- 75% Have Not Visited Local Club
- 97% Who visited local will return
- 40% Compete in Tournaments



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# 2011-2012 NASP Survey

## NASP Impacts - After NASP Participation

- 95.2% Shoot for Fun
- 60% Often or Very Often
- 50% Have seen archery on TV
- 67% Likely to continue shooting
- 16% Undecided ???



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# 2011-2012 NASP Survey

## NASP Impacts -Hunting License Purchase



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- 18% Bought Hunting Licenses
  - 73% Bought due to Family
  - 27% Said NASP was Reason
- 82% Did NOT know FW Agency



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# 2011-2012 NASP Survey

## More About Hunting



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- 31% Talk Differently about Hunting
- 45% > Interest in Hunting
- 41% Talk more about hunting with family & friends
- 54% > Interest in other shooting



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# Plans for Next Year

1. Grow 16%
2. Maintaining Guiding Principles
3. Resist Scope Creep
4. Experiment @ ATA Summit
5. On-Line Training for Volunteers
6. Increase National Equipment Grant



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Plans for Next Year

# Kentucky High School Athletic Association

Soccer

Football

Basketball

Archery



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# Medal-Level Sponsors

20-200K/Year

1. Mathews – Platinum
2. Morrell – Platinum
3. NWTF – Gold
4. Easton Foundations -- Gold
5. Easton Technical Products – Silver
6. Remington Outdoor Foundation - Silver
7. Shikar-Safari Club International – Bronze
8. Field Logic – Bronze
9. ATA – Bronze
10. Army National Guard – Bronze
11. RMEF - Bronze



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[www.archeryintheschools.org](http://www.archeryintheschools.org)



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