

# Considering the Future of the Wildlife and Sport Fish Restoration Program

Ron Regan, Executive Director





# Some Demographics





*30 M Anglers (13%) and 12.5 M Hunters (5%)*

*Registered Recreational Boats – Slight Downward Trend*

*80% of Americans -- Urban Setting*

*24 New State FW Directors in 18 Months*

*< 50% of Wildlife Graduates Hunt*

*8-18 Year Olds – 7.5 Hours Daily on E-tainment Media*





# Reasons for Hope



*State Recruitment, Retention, and Access Initiatives*

*Partner Contributions – NASP and First Shots*

*Trade Show Participation is Strong*

*Federal Engagement – America's Great Outdoors*

*Focus Plus with RBFF and Hunting/SS Councils*

*AFWA – Industry and Agency Collaboration*





# A Missing Link



*Dedicated Funding for Full Taxonomic Spectrum*

*State Wildlife Grants -- \$90M to \$62M in Recent Years*

*AFWA Funding Report —*

*Excise Taxes in the Mix?*





# The Future





Staying the Commitment  
Thinking Like a Business  
Marketing and Data  
Technology and Innovation  
Protect Assets  
Telling the Story  
Growing for the Future



# Summary

