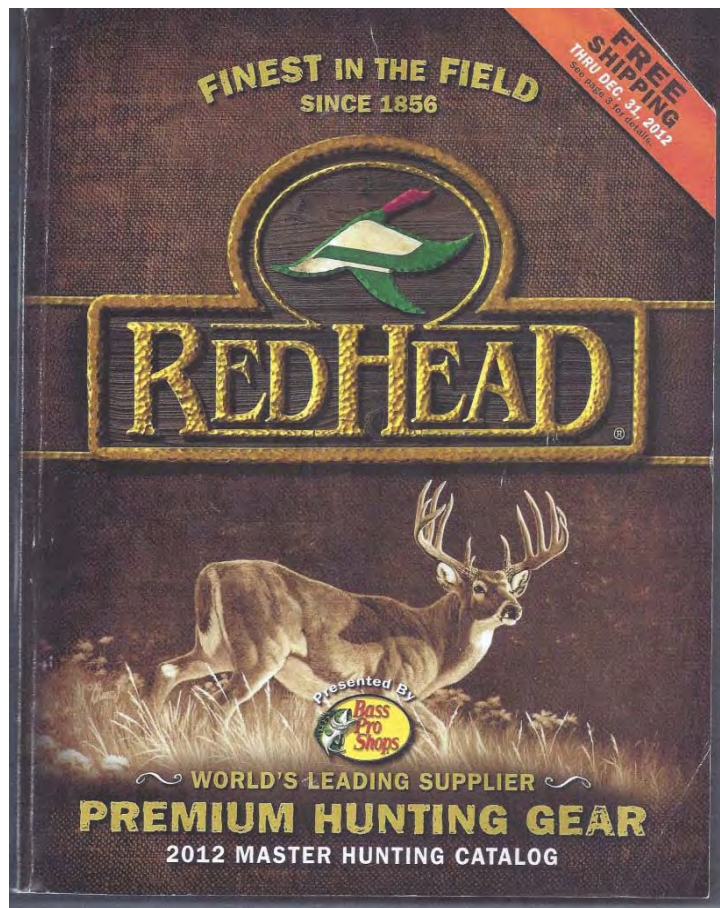


# ATA

ARCHERY TRADE ASSOCIATION









BASSMASTER SERIES ANGLER

CHRISTIANA | BRADLEY



# PASSIONATE ABOUT POWERSPORTS AND SAVING YOU MONEY.



Did you know that when you buy hunting and fishing gear and licenses or fuel up your boat, you're conserving fish and wildlife? GEICO proudly celebrates the 75th Anniversary of the Wildlife and Sport Fish Restoration programs in 2012, America's most successful partnership to conserve fish and wildlife. Take pride in your nature at [www.wsf75.com](http://www.wsf75.com).

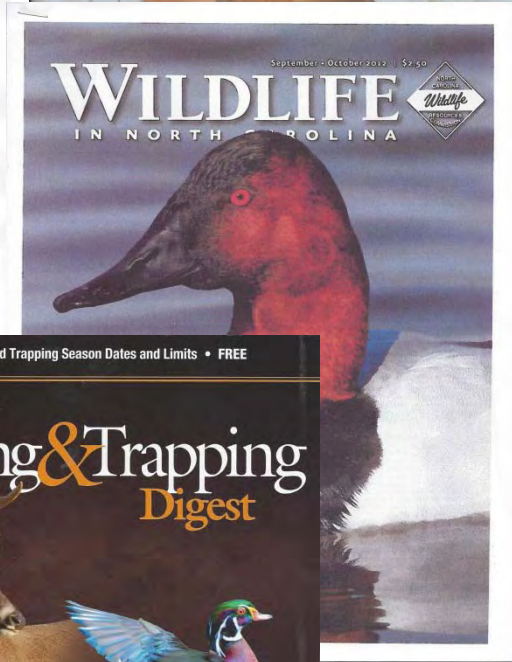
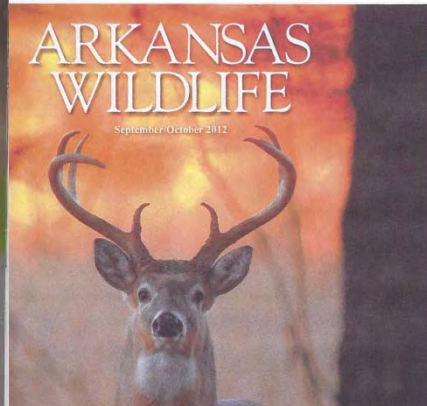


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# ALABAMA HUNTERS

YOUR LICENSE PURCHASES PAY FOR THE PROGRAMS



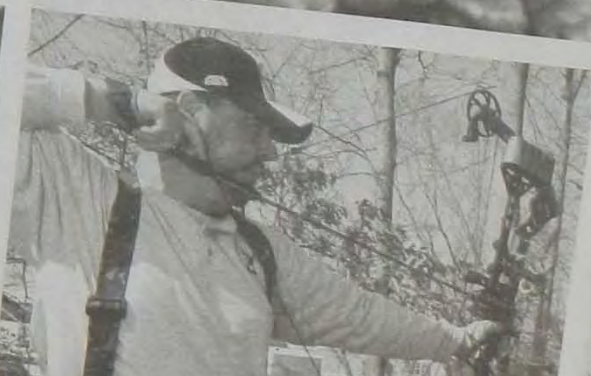
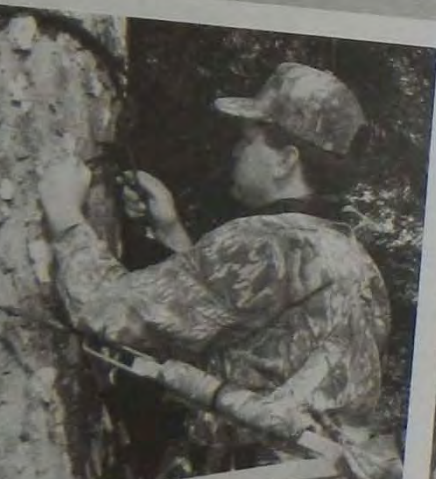
## It's Your Nature!

CELEBRATING 75 YEARS  
OF PARTNERSHIP FOR  
AMERICAN WILDLIFE.

In 2012, we proudly observe 75 years of the Wildlife and Sport Fish Restoration programs and the success of working through partnerships to conserve and manage fish and wildlife and their habitats for the use and enjoyment of current and future generations. Together, the Wildlife and Sport Fish Restoration program has contributed more than \$12 billion to fish and wildlife conservation in the U.S. - more than any other single conservation effort.

With your support, the Wildlife and Sport Fish Restoration program will continue to provide habitat for fish and wildlife, and recreational opportunities for anglers, boaters, hunters and shooters for the future.

By purchasing your  
licenses, you are  
contributing to this  
important work and  
we THANK YOU!



To report the cost of  
a tagged fish  
1-888-TAG  
(82)

Top Natural Resour  
CALL Operation  
1-800-92

Licenses avail  
or by c

1-866-7

www.dr

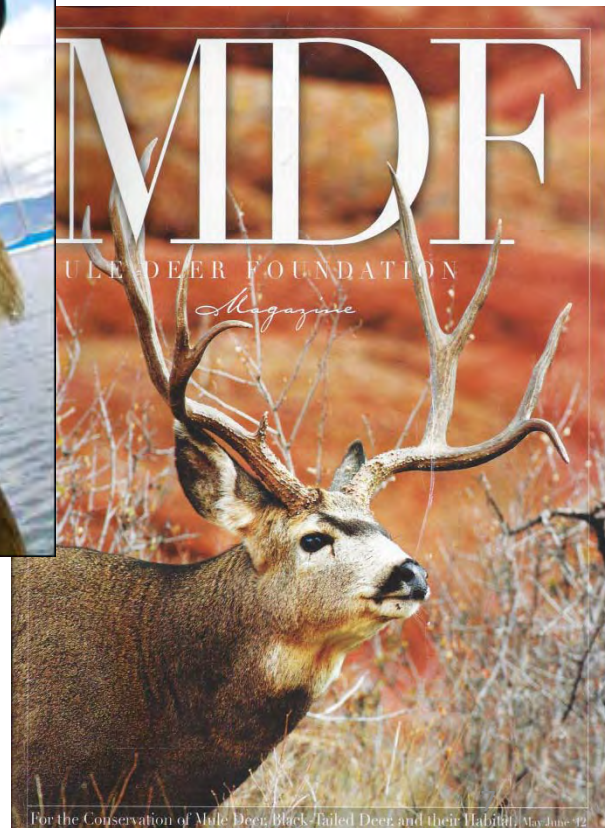
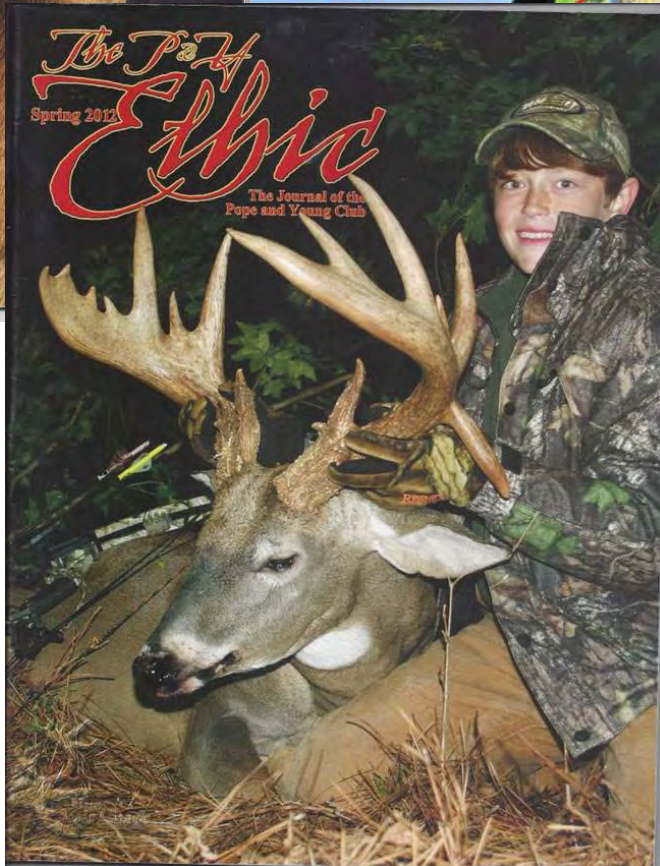
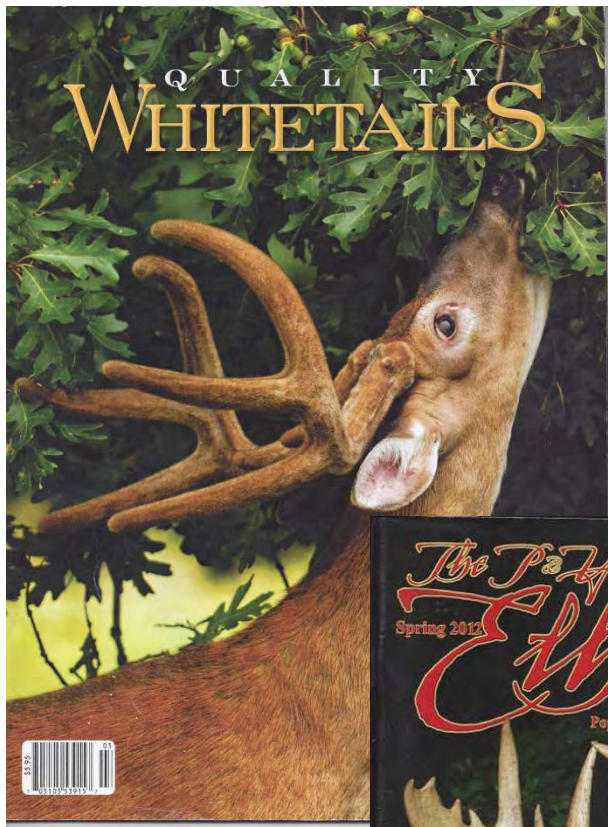


The Wildlife  
Restoration  
75 years ago,  
\$14 billion for  
management  
many American  
local econ  
boating, fish  
shooti

c.gov









## Success story

A 75-year-old federal program is celebrated across the nation

### THE WILDLIFE AND SPORT FISH RESTORATION PROGRAM: THE LIFEBLOOD OF STATE FISH & WILDLIFE AGENCIES

The times were as bleak as a nation had ever known. Unemployment and economic stagnation

## A USER PAY, PUBLIC BENEFIT AMERICAN LEGACY

75 Years Of Wildlife and Sport Fish Restoration

THE SACRAMENTO BEE [sacbee.com](http://sacbee.com)

### Viewpoints: 1937 law continues to pay dividends for conservation

Special to The Bee



## The Greatest Conservation Story Never Told

75th Anniversary: Commemorating the PR and DJ acts

HUNTING  
is a way of life

Congress in October 1972. Although approved in 1972 this amendment did not go into effect until 1975.  
Currently the P-R Act authorizes an 11 percent federal excise



Hunters Supporting Conservation  
Wildlife Restoration Celebrates 75th Anniversary

# PAYING FOR WILDLIFE SCIENCE

By Ron Wilson

## editorial



Keeping the Natural State natural.  
Volume 43, Issue 3  
May/June 2012

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Mike Knoedl  
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Ricky Chastain  
Deputy Director

Mike Armstrong  
Deputy Director



### Final Thoughts for A Prosperous Future

Conservation Taxes Are Investments in Our Legacy

With all the poachers you catch, the AGFC must be making some serious money." his statement was made to me at a recent banquet of a non-profit conservation organization. It's not the first time I've heard it, and I'm sure it won't be the last. The gentleman that spoke the words was just making casual conversation, and I'm sure meant to enlighten his notion with the actual expenditure fine

| conservation |

## A LAW THAT KEEPS ON GIVING

In the 75 years since it was enacted by Congress, an ingenious federal law has funneled billions of dollars into state wildlife and outdoor recreation programs By DOUG STEWART





WSFR 75th Anniversary Video  
USFWS Northeast Region  
Running Time apx 2:00  
16 x 9 letterbox  
Autoplay



75 Years  
IT'S YOUR NATURE



75 Years  
IT'S YOUR NATURE

MvFWC.com





# STATE OF KANSAS

HOUSE RESOLUTION No. 6015

A RESOLUTION commemorating the 75th anniversary of the Wildlife and Sport

House of Representatives



COMMONWEALTH OF PENNSYLVANIA  
OFFICE OF THE SPEAKER

Q. H. L.



GLEN A. KOEPP  
SECRETARY

STATE OF LI  
THE SE  
OFFICE OF THE I

April 12, 2012

Robert Barham, Secretary  
Department of Wildlife & Fisheries  
P.O. Box 98000  
Baton Rouge, LA 70808

Dear Mr. Barham:

Enclosed please find a copy of Senate Concurrent Resolution No. 43, which I have been instructed to forward to you.

With kindest regards and best wishes,

## STATES WITH PASSED RESOLUTIONS

- Alabama (House)
- Alaska (House)
- Arkansas (Proclamation)
- California (concurrent resolution carried by Senate)
- Colorado (Senate/Proclamation)
- Idaho (Proclamation)
- Illinois (House)
- Indiana (Senate)
- Kansas (House/Senate)
- Kentucky (Senate)
- Maryland (Proclamation)
- Missouri (House)
- Nebraska (Legislature)
- New York (House/Senate)
- New Mexico (Proclamation)
- North Carolina (House)
- Pennsylvania (House)
- South Carolina (House)
- South Dakota (Proclamation)
- Vermont (concurrent resolution carried by House)
- Virginia (joint resolution carried by Senate)
- North Carolina (House)



## Proclamation

WHEREAS, hunters, anglers and trappers were among the first conservationists who supported the establishment of agencies to conserve fish, wildlife and their habitat, and help fund state efforts to provide for healthy and sustainable natural resources;

Untitled Document

Page 1 of 1

Maryland  
ation

Vermont  
representatives



Vermont  
Resolution

343

House concurrent resolution commemorating the 75th anniversary of the U.S. Fish and Wildlife Service's Wildlife & Sport Fish Restoration Program

Offered by: Representatives Brennan of Colchester, Atkins of Winoski, Batchelor of Derby, Bissonnette of Winoski, Bohi of Hartford, Bouchard of Colchester, Browning of Arlington, Burditt of West Rutland, Burke of Brattleboro, Canfield of Fair Haven, Corcoran of Bennington, Courcelle of Rutland City, Deen of Westminster, Degree of St. Albans City, Devereux of Mount Holly, Dickinson of St. Albans Town, Donaghy of Poulney, Donahue of Northfield, Edwards of Brattleboro, Evans of Essex, Fagan of Rutland City, Hebert of Vernon, Helm of Fair Haven, Hooper of Montpelier, Kosh of Barre Town, Koblmeier of Dorset, Krebs of South Hero, Kupersmith of South Burlington, Lanpher of Vergennes, Lawrence of Lyndon, Lenes of Shelburne, Lewis of Derby, Martin of Wolcott, McAllister of Highgate, McCullough of Williston, McFaul of Barre Town, McNeil of Rutland Town, Munger of South Burlington, Myers of Essex, Peaslee of Guildhall, Perley of Enosburgh, Reis of St. Johnsbury, Russell of Rutland City, Savage of Swanton, Scheuermann of Stowe, Shaw of Pittsford, Turner of Milton, Waite-Simpson of Essex and Webb of Shelburne

Offered by: Senator Westman

Whereas, more than a century ago, hunters, anglers, and trappers were among the first conservationists who realized America's natural resources were in peril, and they acted on their own initiative to support laws that developed a sound legal system of overseeing wildlife management, including licensing fees, and when later perceived as required, they supported additional revenue sources such as excise taxes on firearms, ammunition, and archery, fishing, and hunting equipment, and

Whereas, in 1937, the Federal Aid in Wildlife Restoration Act was enacted and established the U.S. Fish and Wildlife Service's Wildlife & Sport Fish Restoration Program (WSRP), and other federal laws have subsequently expanded its application and scope, and

Whereas, the manufacturers of firearms, ammunition, hunting, fishing, and boating equipment have collected excise taxes on firearms, ammunition, archery equipment, manufactured fishing tackle, electric trolling motors, marine electronics, and motorboat fuel and distributed these funds to the states through the U.S. Fish and Wildlife Service, and

# STATES WITH PASSED RESOLUTIONS/PROCLAMATIONS

- Alabama (House)
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- Idaho (Proclamation)
- Illinois (House)
- Indiana (Senate)
- Kansas (House/Senate)
- Kentucky (Senate)
- Maryland (Proclamation)
- Missouri (House)
- Nebraska (Legislature)
- New York (House, Senate)
- New Mexico (Proclamation)
- North Carolina (House)
- Pennsylvania (House)
- South Carolina (House)
- South Dakota (Proclamation)
- Vermont (Concurrent Resolutions carried by House)
- Virginia (Joint resolutions carried by Senate)

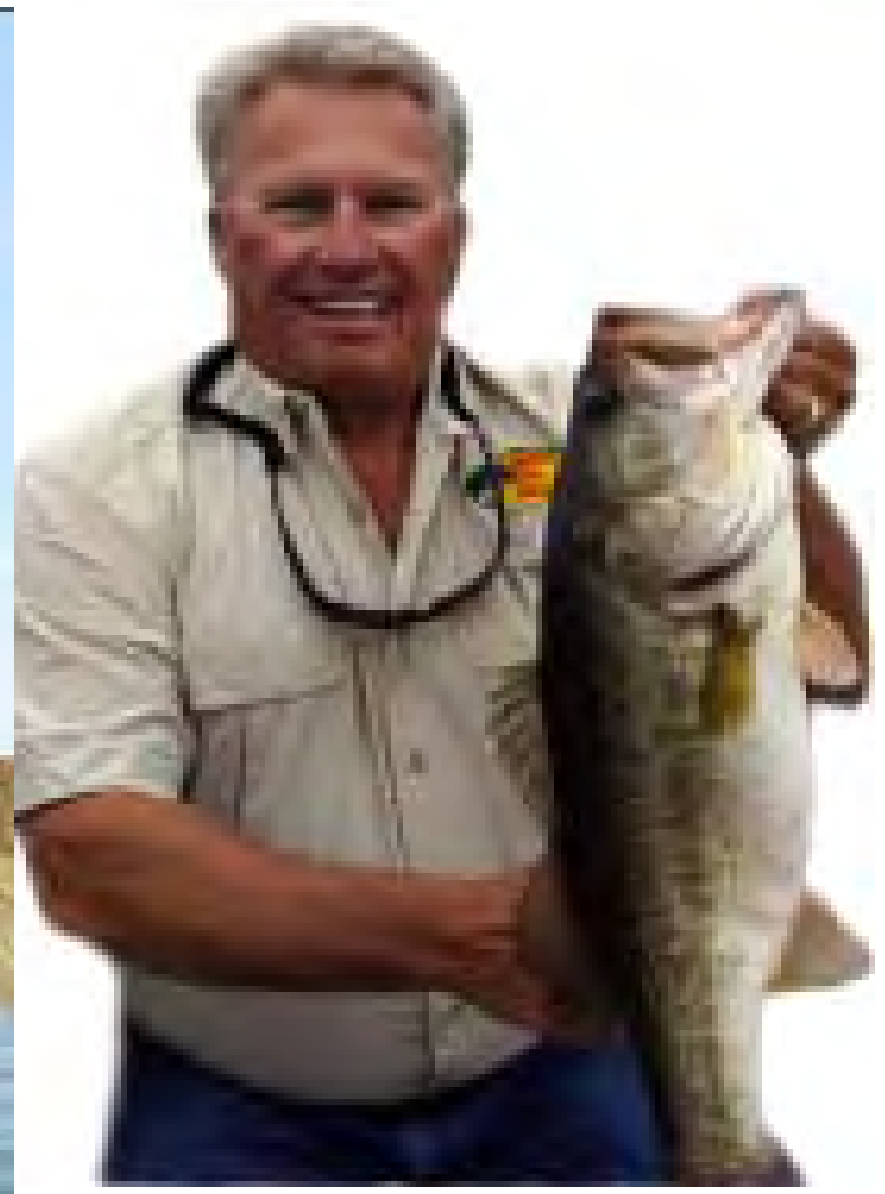
















U.S. Fish & Wildlife Service

# Celebrating the Wildlife and Sport Fish Restoration Program

*75 years of Conservation and Partnership Success*



# Successes of Wildlife and Sport Fish Restoration Program





2013 Multi-State Conservation Grant

# Enhancing the Wildlife and Sport Fish Restoration Program

January 1, 2013 –December 31, 2014



ASSOCIATION *of*  
FISH & WILDLIFE  
AGENCIES

---

# Partners



ARCHERY TRADE ASSOCIATION



National Marine  
Manufacturers Association



# Objective 1:

- a. Liaison to work with state fish and wildlife agencies and the four trade groups
- b. Minimize or eliminate potentially controversial and divisive issues among industry and state partners
- c. Enhance positive relationships between states and industry

## Objective 2:

- Seek fairness in the application and enforcement of the excise tax
- Increased involvement of AFWA with Tax Fund Collection Work Group
- Work with ATTB and the IRS



# Objective 3:

- Enhance awareness of the WSFRP
- Increase awareness of assent language (highlight the connection between license revenue and excise tax apportionment)
- Realize state resolutions/proclamations by 90% of states

## Objective 4:

- Enhance the “Tool Kit” developed for the 75<sup>th</sup> Anniversary Celebration
- Increase visibility of WSFRP at industry trade shows and special events



# Objective 5:

- Distribute WSFRP educational messaging in product packaging, industry web sites and other media used by industry
- Better brand the WSFRP (brand logo or messaging)
- Inform public on the success and need of the WSFRP

# CYCLE OF SUCCESS

Better fishing,  
boating, hunting &  
wildlife-associated  
recreation

State agencies  
implement  
programs &  
projects

States receive  
grants



Anglers, hunters, boaters,  
purchase fishing/  
hunting equipment &  
motor boat fuels

Manufacturers  
remit excise tax on  
that equipment  
and boaters pay  
fuel taxes

U.S . Fish &  
Wildlife Service  
allocates funds to  
State fish &  
wildlife agencies

## Objective 6:

Create a listing of all hunting, shooting, fishing, boating and related sporting industries in each state (appropriate contact information on key industry staff will be provided to state agency directors).



# Objective 7:

Video segments promoting the success and need for the WSFRP will be developed and provided to states, industry, NGOs, AFWA and CAHSS for use on web sites and at events

## Objective 8:

Assemble a strategic group of industry and state leaders (think tank) to recommend proactive measures that meet future challenges.

# Objective 9:

- Expose and put the state agency directors in touch with experts to assist in best business practices (Industry has staff and associates who can share this information with the states). This objective was recommended during the Industry-State Coalition meeting in Denver during May 2012.



# **What Changes Are Needed in the Wildlife and Sport Fish Restoration Program and Aquatic Resources Trust Fund?**

- Is this the right time to address change?
- Who should take the lead?
- How do we gain support for any expansion?
- Who should decide where “new” funds are spent?









**If we educate the sportsmen and all the partners, talk about the greatest conservation story in the world, it will go a long way to ensure that our conservation programs and our hunting, fishing, shooting sports and boating opportunities will be passed on to the next generation.**

**This is not just good for economics - it is our American Heritage!**











It's all about future generations!