



Moving Michigan Forward: Continuing Our Comeback

Dennis Muchmore
Chief of Staff
Governor Rick Snyder



Reports that say something hasn't happened are always interesting to me because as we know, there are known knowns: there are things we know we know. We also know there are known unknowns: that is to say we know there are some things (we know) we do not know. But there are also unknown unknowns-the ones we don't know we don't know.—Don Rumsfeld



NUTRASWEET (ASPARTAME) WAS
THE RESULT OF A SEARLE
SCIENTIST MIXING POTIONS TO
CREATE A NEW LAXATIVE AND
LICKING HIS FINGER TO TURN THE
PAGE OF A TEXT.



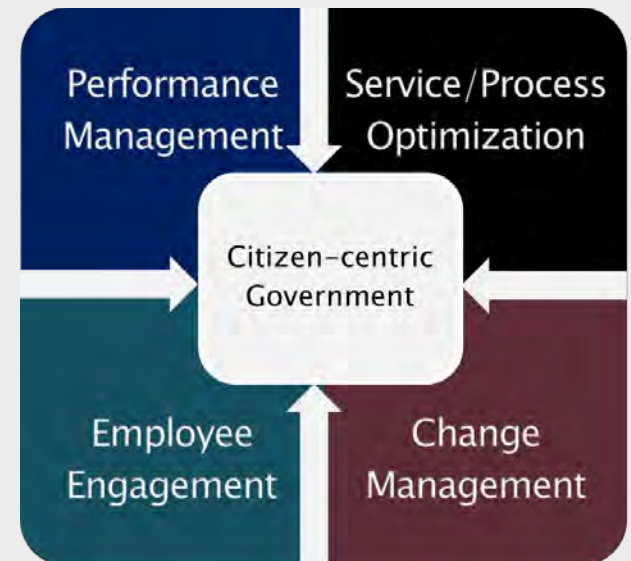
Change Management

- We will not claim victory on the 10-yard line, we are intentionally:
 - Creating a climate for change
 - Engaging and enabling the organization
 - Implementing and sustaining the change

Our Framework for Reinvention



- Building on a structurally sound foundation
- Reinventing Michigan's government:
 - Performance Management
 - Service/Process Optimization
 - Employee Engagement
 - Change Management





SPEAKING OF
INVENTIONS, HONEY
NEVER SPOILS, EVER



- In moving this reinvention forward, we are:
 - Using performance incentives and results to make adjustments for better outcomes
 - Taking action; reversing negative trends and advancing positive ones
 - Ensuring that every member of the team knows where we're headed and how they fit in
- We will continue on this path to create a better environment for economic growth and a better future for our kids



LEO FENDER OF FENDER GUITAR
DIDN'T KNOW HOW TO PLAY THE
GUITAR



THE WORD NERD WAS INVENTED
BY DR. SEUSS