



**Angler and Hunter Recruitment  
and Retention Committee  
2011 MAFWA Committee Report  
Honey Creek State Park - Iowa  
June 27, 2011**

# COMMITTEE MEMBERS

- ❖ Jason Kool, SD
- ❖ Jeff Rawlinson, NE
- ❖ Dennis Fox, MI
- ❖ Tom Lang, KS
- ❖ Keith Warnke, WI
- ❖ Mike Tonkovich, OH
- ❖ Todd Schaller, WI
- ❖ Brian Blank, KY
- ❖ Jay Johnson, MN
- ❖ Roland Sigurdson, MN
- ❖ Scott Simpson, SD
- ❖ Rich Carter, OH
- ❖ Mike Hubbard, MO
- ❖ Rich Carter, OH
- ❖ Scott Simpson, SD
- ❖ Eric Postell, OH
- ❖ Jake George, KS
- ❖ Larry Pape, NE
- ❖ Marc Miller, IL
- ❖ Megan Wisecup, IA
- ❖ Amanda Wuestefeld, IN

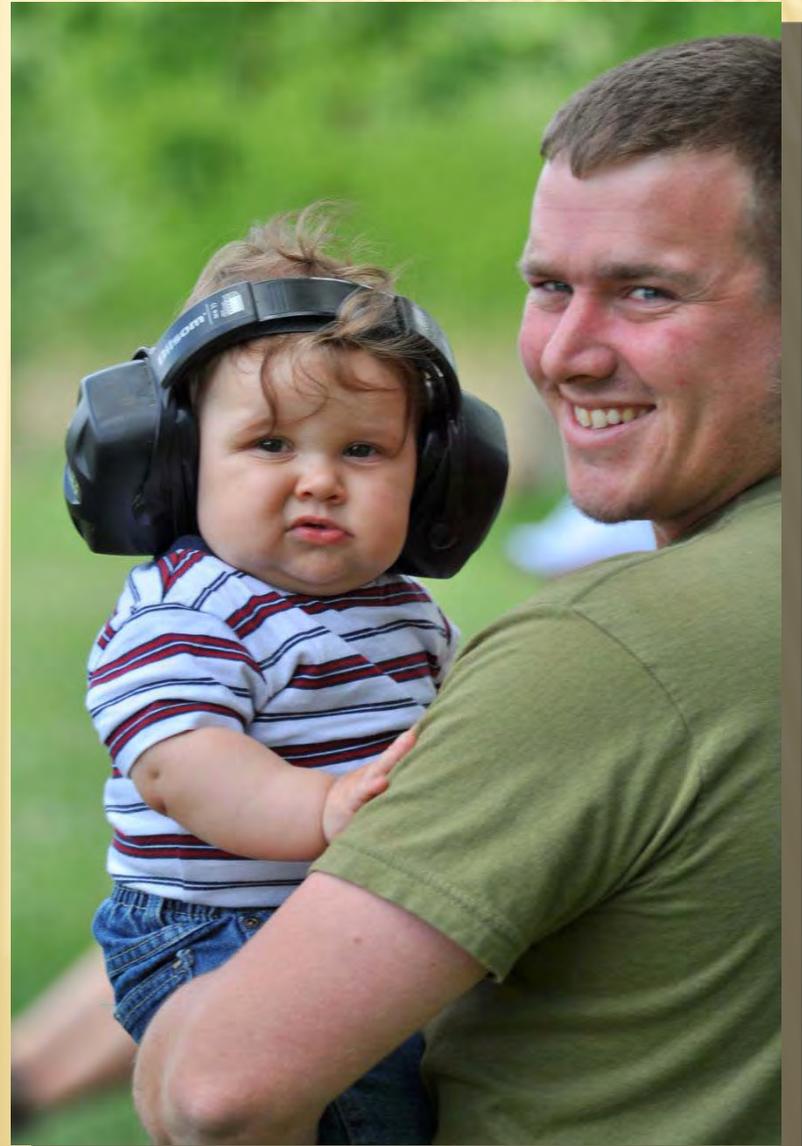
# 2011 COMMITTEE MEETING HIGHLIGHTS

- ❖ Development of Mission Statement and Objectives
- ❖ Development of Operating Procedures
- ❖ Study of Young Hunters' Initiation into and Continued Participation in Hunting – MN
- ❖ Evaluation of Wisconsin's Learn to Hunt Program
- ❖ Direct Mail Marketing - MN



# MISSION

- ❖ Advance wildlife and fish conservation in the member states of the Midwest Association of Fish and Wildlife Agencies by providing a forum to further the understanding of angling, hunting, and shooting sports recruitment, development, and retention and integrate that knowledge within the evolving North American model of wildlife conservation and by providing a forum for the development of recommendations to address recruitment, development, and retention issues.



# OBJECTIVES

- ❖ Establish baseline understanding, acceptance, and support for RR Programs - agencies
- ❖ Establish baseline understanding, acceptance, and support for RR Programs – hunters & anglers
- ❖ Establish baseline on understanding, acceptance, and support by general public of N.A. Model for Wildlife Conservation
- ❖ Define Key Terms (e.g. angler, hunter, trapper, conservationist, recruitment, retention, etc.)
- ❖ Engage with other outdoor recreationist who support angling, hunting, trapping, and shooting sports
- ❖ Collaborate and share info with other fish and wildlife agency and national organization committees on RR efforts and planning



# COMMUNICATION & ORGANIZATION TOOL

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## MAFWA Recruitment and Retention Committee

Iowa Department of Natural Resources

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### Project overview & activity

[New message](#) | [New to-do list](#) | [New event](#) | [New file](#)

**FRIDAY, 24 JUNE 2011**

- Comment** [Re: Shooting ranges](#) Posted by **Jeff R.**
- Comment** [Re: Shooting ranges](#) Posted by **Jason K.**
- Comment** [Re: Shooting ranges](#) Posted by **Jeff R.**
- Comment** [Re: Shooting ranges](#) Posted by **Jason K.**
- Comment** [Re: Shooting ranges](#) Posted by **Dennis F.**
- Message** [Shooting ranges](#) Posted by **Jason K.**

**MONDAY, 20 JUNE 2011**

- File** [Internal Survey Draft.pdf](#) Uploaded by **Jason K.**
- Message** [Internal Recruitment and Retention Support Survey](#) Posted by **Jason K.**

**THURSDAY, 19 MAY 2011**

- File** [USFWS Employees Regarding Constraints to Connecting with Nature.pdf](#) Uploaded by **Jason K.**
- Message** [USFWS Survey of Employees Regarding Constraints to Connecting Children with Nature](#) Posted by **Jason K.**

**THURSDAY, 5 MAY 2011**

- Comment** [Re: MAFWA Recruitment and Retention Committee conf call TODAY](#) Posted by **Megan W.**
- File** [MAFWAAHRR-Iowa.pdf](#) Uploaded by **Megan W.**

**THURSDAY, 14 APRIL 2011**

- File** [Letter of Support Template.doc](#) Uploaded by **Jason K.**
- Message** [Letter of Support Template Final](#) Posted by **Jason K.**
- File** [MAFWA Multistate Grant LOI FINAL DRAFT.doc](#) Uploaded by **Keith W.**
- Message** [MAFWA multistate grant letter of intent](#) Posted by **Keith W.**



### Stay up to date on this project

- Turn on email updates** to receive a daily digest notifying you of any to-do items or milestones that were added or completed in the last day.
- Project RSS feed** (What's RSS?)

### People on this project

**Iowa Department of Natural Resources**

- Megan Wisecup**  
You are currently signed in
- Jason Kool**  
Latest activity 2 days ago
- Jeff Rawlinson**  
Latest activity 2 days ago
- Dennis Fox**  
Latest activity 2 days ago
- Tom Lang**  
Hasn't signed in recently.
- Keith Warnke**  
Hasn't signed in recently.
- Mike Tonkovich**

# NEXT STEPS

- ❖ Multi-State Grant Proposal
- ❖ Continued Communication & Work on Objectives through Basecamp
- ❖ 2012 Committee Meeting in March - Kentucky

