



Angler and Hunter Recruitment
and Retention Committee
2011 MAFWA Committee Report
Honey Creek State Park - Iowa
June 27, 2011

COMMITTEE MEMBERS

- ❖ Jason Kool, SD
- ❖ Jeff Rawlinson, NE
- ❖ Dennis Fox, MI
- ❖ Tom Lang, KS
- ❖ Keith Warnke, WI
- ❖ Mike Tonkovich, OH
- ❖ Todd Schaller, WI
- ❖ Brian Blank, KY
- ❖ Jay Johnson, MN
- ❖ Roland Sigurdson, MN
- ❖ Scott Simpson, SD
- ❖ Rich Carter, OH
- ❖ Mike Hubbard, MO
- ❖ Rich Carter, OH
- ❖ Scott Simpson, SD
- ❖ Eric Postell, OH
- ❖ Jake George, KS
- ❖ Larry Pape, NE
- ❖ Marc Miller, IL
- ❖ Megan Wisecup, IA
- ❖ Amanda Wuestefeld, IN

2011 COMMITTEE MEETING HIGHLIGHTS

- ❖ Development of Mission Statement and Objectives
- ❖ Development of Operating Procedures
- ❖ Study of Young Hunters' Initiation into and Continued Participation in Hunting – MN
- ❖ Evaluation of Wisconsin's Learn to Hunt Program
- ❖ Direct Mail Marketing - MN



MISSION

- ❖ Advance wildlife and fish conservation in the member states of the Midwest Association of Fish and Wildlife Agencies by providing a forum to further the understanding of angling, hunting, and shooting sports recruitment, development, and retention and integrate that knowledge within the evolving North American model of wildlife conservation and by providing a forum for the development of recommendations to address recruitment, development, and retention issues.



OBJECTIVES

- ❖ Establish baseline understanding, acceptance, and support for RR Programs - agencies
- ❖ Establish baseline understanding, acceptance, and support for RR Programs – hunters & anglers
- ❖ Establish baseline on understanding, acceptance, and support by general public of N.A. Model for Wildlife Conservation
- ❖ Define Key Terms (e.g. angler, hunter, trapper, conservationist, recruitment, retention, etc.)
- ❖ Engage with other outdoor recreationist who support angling, hunting, trapping, and shooting sports
- ❖ Collaborate and share info with other fish and wildlife agency and national organization committees on RR efforts and planning



COMMUNICATION & ORGANIZATION TOOL

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MAFWA Recruitment and Retention Committee Iowa Department of Natural Resources

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FRIDAY, 24 JUNE 2011

Comment

Re: Shooting ranges

Posted by Jeff R.

Comment

Re: Shooting ranges

Posted by Jason K.

Comment

Re: Shooting ranges

Posted by Jeff R.

Comment

Re: Shooting ranges

Posted by Jason K.

Comment

Re: Shooting ranges

Posted by Dennis F.

Message

Shooting ranges

Posted by Jason K.

MONDAY, 20 JUNE 2011

File

Internal Survey Draft.pdf

Uploaded by Jason K.

Message

Internal Recruitment and Retention Support Survey

Posted by Jason K.

THURSDAY, 19 MAY 2011

File

USFWS Employees Regarding Constraints to Connecting with Nature.pdf

Uploaded by Jason K.

Message

USFWS Survey of Employees Regarding Constraints to Connecting Children with Nature

Posted by Jason K.

THURSDAY, 5 MAY 2011

Comment

Re: MAFWA Recruitment and Retention Committee conf call TODAY

Posted by Megan W.

File

MAFWAAHRR-Iowa.pdf

Uploaded by Megan W.

THURSDAY, 14 APRIL 2011

File

Letter of Support Template.doc

Uploaded by Jason K.

Message

Letter of Support Template Final

Posted by Jason K.

File

MAFWA Multistate Grant LOI FINAL DRAFT.doc

Uploaded by Keith W.

Message

MAFWA multistate grant letter of intent

Posted by Keith W.



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People on this project

Iowa Department of Natural Resources
Megan Wisecup
You are currently signed in

Jason Kool
Latest activity 2 days ago

Jeff Rawlinson
Latest activity 2 days ago

Dennis Fox
Latest activity 2 days ago

Tom Lang
Hasn't signed in recently.

Keith Warnke
Hasn't signed in recently.

Mike Tonkovich

NEXT STEPS

- ❖ Multi-State Grant Proposal
- ❖ Continued Communication & Work on Objectives through Basecamp
- ❖ 2012 Committee Meeting in March - Kentucky

