

Monarch Butterfly Central Flyway Coordination

A Proposal to the National Fish and Wildlife Foundation's Monarch Butterfly Conservation Fund

Submitted by the Midwest Association of Fish and Wildlife Agencies, in partnership with the National Wildlife Federation, the Association of Fish and Wildlife Agencies, and Pheasants Forever

Activity 1: Fall Workshop 2015

Target audience: state fish and wildlife agencies in MAFWA states plus Texas and Oklahoma, key state and regional NGOs

Organizers: MAFWA, AFWA, National Wildlife Federation, Pheasants Forever

Objectives:

- share latest science, with focus on identification of regional and state priority habitat areas and acreage needs within the central flyway
- identify critical needs associated with state and regional action plans
- determine elements of a strategic comprehensive regional flyway plan focused on increasing monarch habitat through milkweed and other pollinator planting
- further engage state agency involvement and commitment with Monarch central flyway and to develop state level action plan

Activity 2: Spring 2016 workshop

Objectives:

- Update on latest scientific development science on Monarch population and habitat status and needs
- Share state monarch action plans progress
- Identify and share obstacles to state action plan implementation
- Share state and partner interests and contributions for next year as basis for regional action plan
- develop coordinating mechanism(s) to continue to work together on a regional flyway wide basis

Activity 3: State Plan Coordination

- Convene interested groups in the MAFWA states, Texas, and Oklahoma to work together to create and implement state action plans
- Target interests would include: state DOTs, state agricultural departments, key/interested municipal parks departments, gardening groups, and agriculture commodity groups.
- Modeled after Missouri, Texas and Iowa initiatives

Activity 4: On-the-ground Actions???

- Roadside plantings (Ohio)
- Youth group pollinator plantings (Pheasants Forever)
- What else?

Project Staffing

Coordinator (two years):

- Coordinate all aspects of plan creation and implementation including regional and state plans
- Share information including science, best practices, success stories
- Close coordination with Monarch Joint Venture
- Office space provided by state wildlife agency
- Supervisor: Pheasants Forever

Core staff support:

Naomi Edelson, National Wildlife Federation, engage and coordinate partner including states, federal agencies, NGOs, regional plan development, coordination of steering committee

Jonathan Mawdsley, AFWA, facilitate state agency involvement, provide scientific guidance, and coordination with scientific collaborations, regional plan development

Drew Larson, Cheryl Riley and Rick Young, Pheasants Forever: meeting planning and coordination; regional plan development; supervision of regional coordinator

2-Year Project Budget

Item	NFWF Funds Requested	Partner Match
Workshop 1 Expenses		\$30,000
Workshop 1 In-kind time and travel		\$20,000
Workshop 2 Expenses	\$50,000	
Workshop 2 In-kind time and travel		\$50,000
State Plan Coordination	\$30,000	\$35,000
Coordinator		
Salary and Benefits, 2 years	\$150,000	
Travel, 2 years	\$30,000	
Office Space, Phone, and Supplies (in-kind)		\$50,000
Partner Staff Support		
National Wildlife Federation	\$20,000	\$10,000
AFWA	\$10,000	TBD
Pheasants Forever		\$85,000
Travel	\$5,000	
TOTALS:	\$295,000	\$295,000