



MIDWEST

Association of Fish & Wildlife Agencies

INVITATION TO PARTICIPATE

The *Midwest Association of Fish & Wildlife Agencies* invites you to participate as a sponsor at the upcoming **87th Annual Directors' Meeting** taking place **June 28—July 1 at the Custer State Park Resort in Custer, South Dakota**. We hope you'll join us as a valued supporter and be a part of this networking and educational opportunity. We're making every effort to ensure that your experience as a sponsor is engaging and worthwhile. Please review the enclosed information and consider joining us in the Black Hills of South Dakota. **Thank you!**

Overview:

The Annual Directors' Meeting provides a **forum for conservation leadership and brings together senior level professionals** and key decision makers in the fields of fisheries and wildlife management, outreach and education, licensing and administration, and law enforcement and conservation. The event offers educational sessions and updates on current issues in the field and pertinent topics to the agencies.

Key Reasons to Participate:

This is a great opportunity to maximize your exposure to new prospects or to **reinforce relationships** with existing customers in a casual, conference setting with many opportunities for networking and socializing.

About MAFWA:

Formed in 1934, the Midwest Association is comprised of 16 states and provinces encompassing some of the greatest diversity in lands, waters, and wildlife in North America, including the states of Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin, and the provinces of Manitoba, Saskatchewan and Ontario.

Our mission is to provide a forum for state and provincial fish and wildlife agencies to share ideas and information, pool resources, and initiate action to benefit the management and conservation of resources throughout the Midwest.

Location & Lodging:

Overnight accommodations will be available at Creekside Lodge at the **Custer State Park**. Rates and reservation information will be available on the conference website. In the meantime, to learn more about the facilities and the park, visit www.CusterResorts.com

Conference Schedule at a Glance:

(subject to change)

(★) = sponsorship opportunity available

Sunday, June 28, 2020

2:00 pm - 6:00 pm	Conference Registration Desk Open
5:00 pm - 6:00 pm	MAFWA Executive Committee
6:00 pm - 8:00 pm	Welcome Reception (★)
8:00 pm - 11:00 pm	Hospitality Suite (★)

Monday, June 29, 2020

7:00 am - 8:00 am	Attendee Breakfast (★)
7:00 am - 5:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	General Session & Presentations
10:00 am - 10:30 am	Refreshment Break (★)
12:00 pm - 1:30 pm	Awards Luncheon (★)
1:230 pm - 5:00 pm	Presentations
3:00 pm - 3:30 pm	Refreshment Break (★)
5:00 pm - 6:00 pm	Networking Reception (★)
6:00 pm - 8:00 pm	Dinner Event (★)
8:00 pm - 11:00 pm	Hospitality Suite (★)

Tuesday, June 30, 2020

7:00 am - 8:00 am	Attendee Breakfast (★)
7:00 am - 5:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	Presentations
10:00 am - 10:30 am	Refreshment Break (★)
12:00 pm - 1:00 pm	Attendee Lunch (★)
1:00 pm—5:00 pm	Presentations
2:30 pm - 3:00 pm	Refreshment Break (★)
5:00 pm - 6:00 pm	Networking Reception (★)
6:00 pm - 8:00 pm	Dinner Event (★)
8:00 pm - 11:00 pm	Hospitality Suite (★)

Wednesday, July 1, 2020

7:00 am - 8:00 am	Attendee Breakfast (★)
7:00 am - 12:00 pm	Conference Registration Desk Open
8:00 am - 12:00 pm	MAFWA Business Meeting
10:00 am - 10:30 am	Refreshment Break (★)
12:00 pm	Conference Adjourns

Visit www.mafwa.org for program details and to sign up online for a sponsorship.

Sponsor Opportunities

There are several sponsorship options designed to spotlight your business and meet your marketing objectives. See entitlement grid below for details.

Entitlements	Major Level \$5,000	Gold Level \$3,000	Silver Level \$2,000	Bronze Level \$1,000	Contributor \$500
Sponsorship of Special Event <i>(early commitment encouraged)</i>	Welcome Reception; Awards Luncheon; Monday Dinner Event; or Tuesday Dinner Event (includes remarks)	Monday Breakfast; Tuesday Breakfast; Tuesday Lunch; or Wednesday Breakfast (includes remarks)	Hospitality Suite (Sunday, Monday, or Tuesday evening)	Refreshment Break (Monday AM; Monday PM; Tuesday AM; Tuesday PM; or Wednesday AM)	
Verbal Recognition at General Session	✓	✓			
Logo on Signage	Prominent placement in final program, on signage, and email marketing	✓	✓	✓	✓
Logo on Conference Website	Logo plus link to your site	✓	✓	✓	✓
Complimentary Conference Registration	1	1	1		
Display space <i>(6' draped table)</i>	Double Space	✓	✓		
Company description in final program	Enhanced listing; includes logo	✓	✓	✓	✓

Conference Support Options

Consider one of these conference support options for additional recognition. These options are first-come, first-served.

- ◆ **Tote Bag - \$5,000** (one sponsor) Recognition will include your logo imprinted on the bag as well as listed on conference website, signage, listing in conference program, and a display space.
- ◆ **Transportation** (Shuttle Service for Offsite Events, if applicable) - **\$1,500** (one sponsor) Recognition will include logo placement on conference website, signage, listing in conference program, and signage on the bus.
- ◆ **Conference Lanyard Sponsor— \$1,500** (plus the cost of lanyards; one sponsor) Recognition will include logo on conference lanyard, and company listing in conference program.
- ◆ **Cell Phone/Laptop Charging Station Sponsor - \$1,500** (one sponsor) Recognition will include company branding on charging station, and company listing in conference program,.

Exhibitor Options

Interested in being an exhibitor at the conference? Display space is available as follows:

- ◆ **Singe Display - \$700** (Double—\$1,200); **Non-Profit—\$450**
- ◆ Exhibit space will include a 6' skirted table; 1 complimentary conference registration; listing in the conference program.
- ◆ Exhibitors will be located in a central location within all other conference activities for opportunities to interact with attendees.

For questions, please contact: MAFWA: Ollie Torgerson, (715) 365-8924, ollie.torgerson@wisconsin.gov
Sponsor Coordinator/Fulfillment: Karen Forbes, (802) 448-9078, Karen@delaneymeetingevent.com

TO SIGN UP FOR A SPONSORSHIP, SIGN UP ONLINE AT MAFWA.ORG